



## **Activity/Event Report**

Name of Event	:	<b>Inauguration &amp; Induction MMS 2022-2024</b>
Date of Conduction	:	24 <sup>th</sup> November 2022
Class/Semester	:	MMS Batch 2022-2024
No. of Students & Faculty	:	80
Faculty Coordinator	:	Dr. Reena Poojara
Chief guest	:	Mr. Deepen Shah
Designation	:	Director, Keysquare Capital Pvt. Ltd.

### **Objective:**

To welcome the students by instilling enthusiasm within them, introducing them to the institute's culture, and familiarizing them with it.

### **Description:**

Atharva Institute of Management Studies saw the beginning of the new academic year 2022-2024 on 24th November 2022. The Induction Programme was organized for the fresh faces of batch 2022-2024 as they began their journey towards excellence. The event started with a warm welcome by our hosts Ms. Cimrel D'souza and Mr. Navin Kadam, students of SYMMS. This was followed by seeking the blessings of Goddess Saraswati by lighting the lamp and playing the Saraswati Vandana.

The hosts then briefly introduced the Atharva Group of Institutes to the students through the AGI (Atharva Group of Institutes) video which showed the students' future journeys as well as the opportunities and resources the institute offers. After that, the One for All, All for One film, a CSR initiative by Honorable Shri Sunil Rane Sir, propelled the event forward. The Atharva Foundation's contributions to the revered soldiers, who are our true heroes, were shown in the video, which completely overwhelmed the students.

The event then continued with the introduction of the respected Dignitaries and the Chief Guest, Mr. Deepen Shah (Director, KEYSQUARE CAPITAL PVT LTD) followed by their address.

The Atharva Institute of Management Studies' Director, Dr. Harish Kumar S. Purohit, began his speech by reminding the students that the institute guarantees not only a degree but also countless opportunities, knowledge, and skills as well as their development through all of these endeavors, which would be the most potent tool that could help them stand out from the crowd. Dr. Harish Kumar S. Purohit Sir emphasized the value of dreams, enthusiasm, and passion as well as the need for hard work to ensure that they are realized.

Next, Dr. Harshita Kumar (Director, Atharva School of Business) addressed and motivated students with her kind words that enlightened them to be themselves, open to learning, and constructive criticism. She imbibed within the students the attitude of accepting feedback positively and growing accordingly.

Mr. Deepen Shah, (Director, KEYSQAURE CAPITAL PVT LTD) the Chief Guest of the Inauguration event, began addressing the students by asserting that everyone has their strengths and weaknesses and by concentrating on maximizing our strengths, we can gradually lessen our weaknesses. He continued by telling the students that by opting for an MBA, they had already advanced in their careers and should now begin to dream, determine their path, map out their routes, and arrive at their destination. He concluded his speech with the inspirational quote "Believe you can and you are already halfway there".

The MMS Program Faculty Coordinator, Dr. Reena Poojara, then sparked the interest of the newcomers by highlighting the value of teamwork through an engaging story that effectively conveyed the message which budding managers need to hear.

Furthermore, students also got the opportunity to know about faculty members as well as various departments like the Examination Department, Career Management Cell, Administration Department, IT Department, Library, etc. After this, a quick introductory session of the fresh faces was held.

The event concluded with the Vote of Thanks given by Ms. Nirali Kansara, student of SYMMS towards the Chief Guest, Mr. Deepen Shah (Director, KEYSQUARE CAPITAL PVT LTD), Mr. Sunil Rane Sir (Executive President, Atharva Group of Institutes), Ms. Pallavi Rane Ma'am (Trustee, Atharva Group of Institutes), Dr. Harish Kumar S. Purohit (Director of Atharva Institute of Management Studies), Dr. Harshita Kumar Ma'am (Director of Atharva School of Business), Dr. Reena Poojara Ma'am (MMS Program Faculty Coordinator) and all the other dear faculty members and students with the efforts of whom, this event was a success. The event ended with a national song.



Keeping in view that the students of FYMMS – I are from diverse educational background & to bring them at par varieties of activities & special sessions were conducted in 5 days Induction program which facilitates learning by doing method.

**The first session of the day was conducted by Mr. Shariar Karim**

Mr. Shariar Karim is an international Trainer and a motivational speaker. He ignited the spark within the new students by sharing his knowledge and conducting a session on grooming Managerial Perspective. By offering an exclusive package to motivate them to gear up for the crucial two years ahead with a special emphasis on Soft Skills.

All the students really enjoyed and participated in the session.



**Day -2 – 25<sup>th</sup> November, 2022.**

Ms. Amrita mathew conducted a Special session on **Financial Literacy**

In order to make learning easy and enjoyable, the students were introduced to financial literacy by making them play a game called Bingo. Bingo cards had 5 rows and 5 columns, each block had a financial term written on it 12 such cards with total 300 Financial terms were written on it. The students were supposed to opt for row and column and corners for which they were supposed to come on stage and share the correct explanation of the terms in a row or column or corner with the class. Every time a team was ready with the answers, they would shout Bingo and get a chance to come forward and explain. This was a Financial literacy program which introduced 300 terms to them.

Prof. Gaanyesh Kulkarni Conducted a Special session on **Management-Bird's Eye View**

To give an overview of what Management is all about the topic was divided in three parts, viz. - learnings during the students' UG (under-graduation) at various streams; learnings anticipated during the PG (current MMS degree course); and the mandatory hard & soft skills, the students are expected to exhibit upon the commencement of their careers. The topic was duly supported with a crisp PowerPoint presentation (PPT), entailing the inspirational & educative quotes from the noted personalities worldwide. The session categorically ensured a dialogue (i.e. an interaction) than a monologue, wherein, the students voluntarily participated in brief discussion, and answering the questions asked; thereby ensuring class participation.



Dr. Ansha Gupta conducted a special session on "An Overview on Research"

The main goal of the session was to help students understand the set of skills and abilities required to conduct effective research in management disciplines. The session was intended to give a brief understanding of the research process and the steps to be undertaken while pursuing research. In continuation of that classroom-based activity was carried out for the students to understand each step practically.



### **Day 3 & 4 – 26<sup>th</sup> November & 27<sup>th</sup> November, 2022**

All the students got an opportunity to attend International Conference on "Sustainability in vuca world: Innovation, Research & Practices 2022" Students were able to get insights on various aspects of research and got an exposure to hear from various eminent personalities from corporate sector.

### **Day 5 – 29<sup>th</sup> November, 2022.**

#### **Ms. Neha Kukreja took a session on Communicate your success**

The session covered pointers related to good communication skills as a requirement for professional success. A short presentation was shared with students in which abilities like good listening, confidence, public speaking, content writing, nonverbal communication, clarity and concise in verbal speech were discussed at length. To demonstrate live example, a few students were called on the dais and asked to speak on everyday situations that they would possibly encounter in their classroom and future place of work. Post the session there was a question-and-answer session with the faculty, wherein students asked questions pertaining to their doubts about effective communication skills. Having this session at the start of their semester was helpful as it would aid their preparation for making effective presentations and speaking well in front of the class or even with working in groups for various projects.

#### **Ms. Pallavi Rane took a session on Personal Branding**

How to use your personal branding to differentiate self from other people? Done well, you can tie your personal branding in with your business in ways no corporate branding can possibly succeed. personal brand can be vital to you professionally. It is how you present yourself to current and potential clients. It gives you the opportunity to ensure that people see you in the way you want them to, instead of in some arbitrary, possibly detrimental, way.



**Mumbai, MH, India**  
Atharva Back Road, Malad West, Mumbai,  
400095, MH, India  
Lat 19.197420, Long 72.826035  
11/29/2022 12:56 PM GMT+05:30  
Note : Captured by GPS Map Camera

**A Session on Alumni Connect was conducted by: Mr. Akash & Ms. Prachi from 2005 batch.**

There's no better way to learn about an institute, than to connect with its alumni. Both the Alumni shared their experience share their wealth of experience and skills with current students via talks and newsletters. Further, they can help support students in work placements and in launching careers.



**Mumbai, MH, India**  
Atharva Back Road, Malad West, Mumbai,  
400095, MH, India  
Lat 19.197725, Long 72.825913  
11/29/2022 02:26 PM GMT+05:30  
Note : Captured by GPS Map Camera

**Day 5 – 29<sup>th</sup> November, 2022.**

**Prof.Neha Kukreja, Prof. Himanshu Vaidya & Prof. Truti Jani conducted management games and activities.**

A wonderful session was organized in which students got an opportunity to learn in a play way method & polish various management skill through various management games and activities



Report Prepared by : Dr. Reena Poojara MMS Programme faculty coordinator